

# Your Message. Their Vote. Our Expertise.

Reach Voters Directly with Confidence & Ease

## Your All-in-One Partner *for* Election Success

At **PostNow**, we make it easy to connect directly with voters. As a Canada Post **Expert Partner**, we offer a seamless solution that streamlines your campaign efforts & amplifies your message.

### Why Choose Postnow's "Election-in-a-Box"?

- ✓ **Fast Campaign Creation:** Craft impactful mailings in minutes and reach households in your riding within **5-8 business days**.
- ✓ **All-in-One Service:** We handle targeting, printing, preparation, and postage—saving you time and resources.
- ✓ **Expert Guidance:** Our seasoned account managers guide you through every step, ensuring best practices and effective results.

### INSTANT BUDGET PLANNING

Plan effectively with our **online budget calculator**. Receive immediate quotes based on postage type and mailing format, enabling you to make informed decisions quickly.

### TARGETED VOTER OUTREACH

Your PostNow account comes pre-loaded with your constituency data, making it simple to select and engage the right audience:

- ✓ **Entire Constituency:** Reach every household in your riding effortlessly.
- ✓ **Apartments & Condos:** Connect with voters in multi-unit residences who might be missed by traditional canvassing.

### Ready to Make a Difference?

Your message is crucial, and timing is everything. With PostNow, you can trust that your mail will be delivered efficiently, helping you drive voter engagement and strengthen your base.

**POSTNOW**

Powered by  
**ONE TO ONE MAILING**

Smartmail  
Marketing™ | Expert  
Partner

# FAQ

## Q: Do you mail to all Federal Ridings in Canada?

Yes! We can target all ridings. We have **special audience maps for each Federal Riding**. If you want to mail all or part of your riding we can help you find the right households to connect with.

## Q: Do you work with all political parties?

Yes! Canada Post has created a special contract rate for all federal election candidates. We pass that special rate to you, regardless of political party.

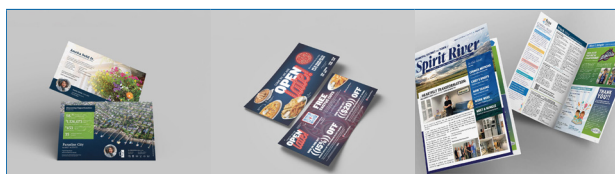
## Q: How do I get my household counts?

Create an account at [postnow.ca/Federal-Election](https://postnow.ca/Federal-Election) and we will send you the number of households in your riding, quickly. You can target all or some of the households in your riding. Contact us for details.

## Q: Do you offer custom options?

Yes! The sizes below are the most common sizes we Don't see the size or format that fits your campaign message? We can print any size that is mailable by Canada Post.

## All-in Sample Election Campaign Pricing



	STD POSTCARD   8.5"	LG POSTCARD   12 X 6"	FOLDED FLYER   11 X 17"
10,000	\$2,990	\$3,190	\$3,540
25,000	\$6,725	\$7,225	\$7,665
40,000	\$9,860	\$10,660	\$11,136
60,000	\$14,207	\$15,407	\$15,873

*\*Price includes targeting, print, mail preparation, and postage. Taxes extra. Pricing is accurate as of March 2025. Subject to change.*

For larger quantities, please contact us:  
[elections@postnow.ca](mailto:elections@postnow.ca) | 1 866 482 2412



[postnow.ca/Federal-Election](https://postnow.ca/Federal-Election)



# Effortless Campaigns, Exceptional Results with PostNow

**YOUR VICTORY BEGINS HERE:**

Ready to make a real impact?  
Scan to create your account  
and get access to your  
federal riding map.

